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So that your target groups find quickly & easily what they want

Content Delivery
Easy - fast - find

Deliver answers to your users' questions & meet today's information needs

Today's users expect quick and easy answers. Even before Google comes into use, the first video is opened on YouTube. And this is exactly where TIM Content Delivery becomes important. Provide your users with precisely tailored answers (e.g. instructions for action in the event of an incident or video tutorials) digitally, simply, quickly and with the use of the latest media via a portal at any time and thus meet the demand for information.
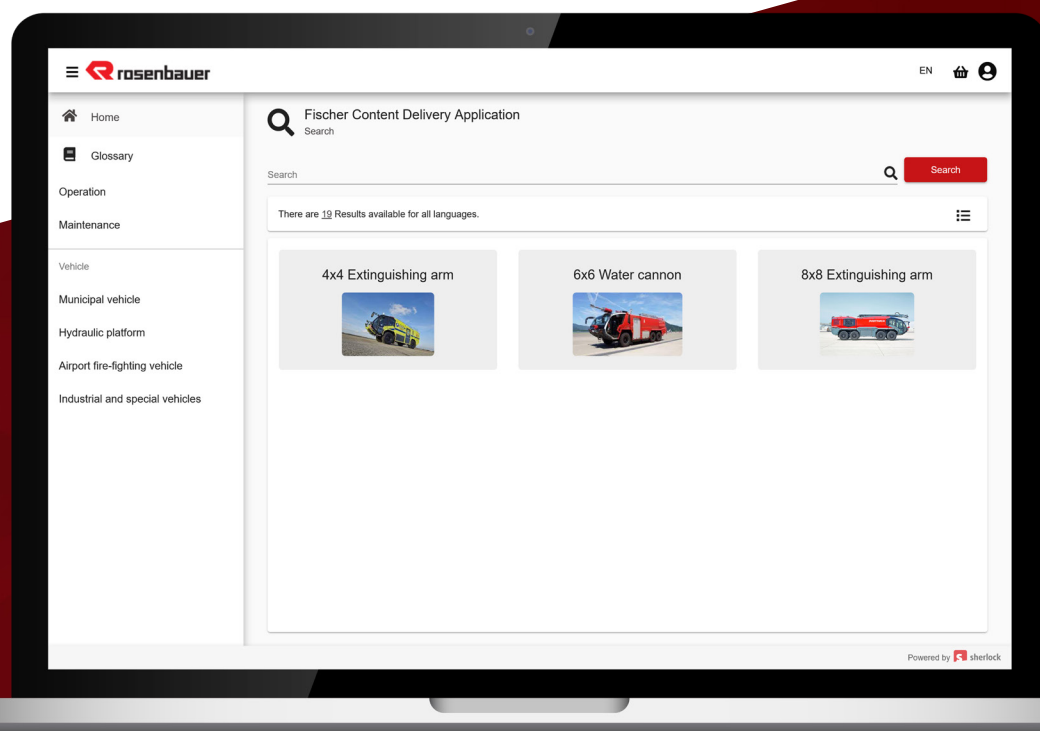
Two ways to information

There are two ways to enable your users to get to their answer easily and without detours with Content Delivery.

Global search

✓ Thanks to a global, error-tolerant search with auto-completion, users can conveniently enter what they are looking for - and receive an answer within the shortest possible time, after the principle of the usual online search machines.

✓ The extensive filter options facilitate the search process and allow the search to be specified.

✓ Due to the integrated synonym search search terms are also found which have several designations.
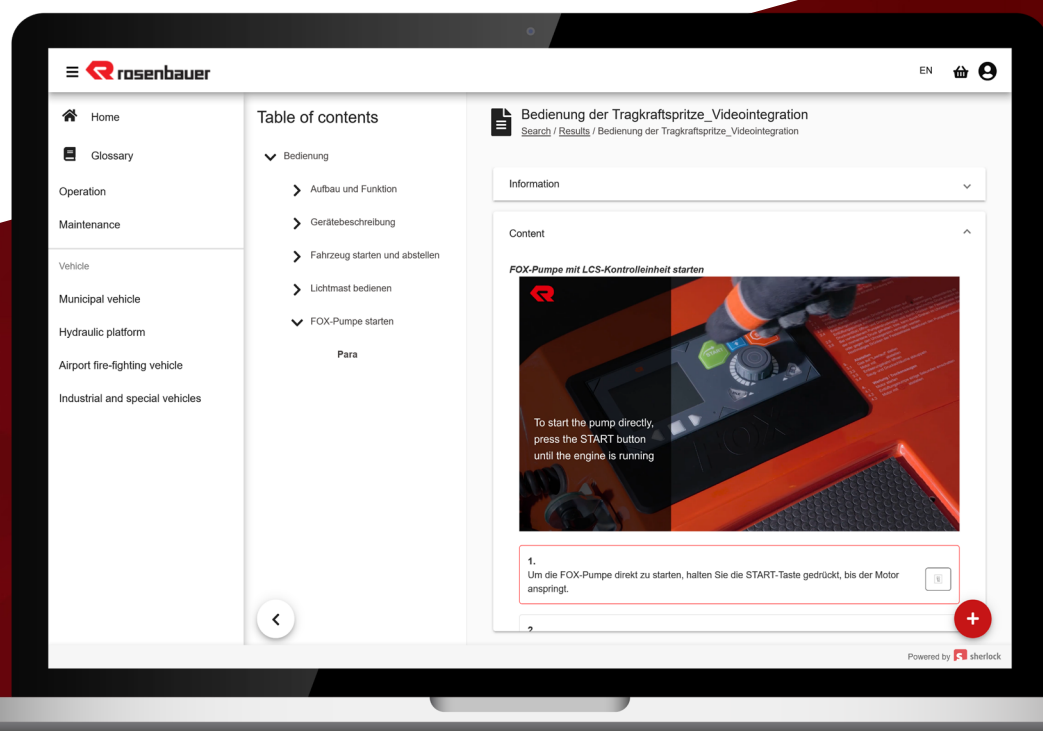
Navigation structures

✓ Guide your users to the information they need through intuitive navigation.

✓ Offer your target groups a way to navigate that they already know from their website, for example.

✓ Create attractive accesses to information through tiles of text-image combination.

✓ Your users can thus access the information they need even without knowing the correct product name.

Intuitive navigation structures and text-image tiles help your users find what they are looking for in seconds.

The most important features at a glance

- ✓ **Convenient search functions:** Such as error-tolerant search, synonym search, full text search, search with wildcard (i.e. with *).
- ✓ **Filter options:** Extensive filter options allow you to specify and narrow down the search as required.
- ✓ **Collaborative work:** Easily share content with other TIM Content Delivery users via email.
- ✓ **Watchlist:** For temporary storage of content and documents that can also be downloaded as needed.
- ✓ **Content at the touch of a button:** Download and print function for all content and documents.
- ✓ **Multilingual:** Direct language change for content.
- ✓ **Web-based application:** No need to download an additional app.
- ✓ **Extension with information sources:** If required, you can connect additional information sources such as ERP or PIM systems at any time and thus inform your users even better.
- ✓ **Responsive Design:** Your target group can easily consume the information as it is responsively displayed on smartphone, tablet, laptop or machine display.
- ✓ **Website integration:** Easily integrate content delivery on your website.
- ✓ **Access rights:** Use TIM Content Delivery as an open application or set specific access rights.
- ✓ **Design customizations:** Easily adapt the frontend to your corporate design with just a few clicks.
- ✓ **Integrate modern media:** Easily add 3D animations and video with jump labels to TIM Content Delivery.

Quick start: The preconfigured frontend can be easily adapted to your corporate design.
Videos with jump labels simplify navigation for your users.

What's the point of TIM Content Delivery?

✓ **Create a common knowledge base for all your target groups**
Use the same database for all your target groups, such as service, training, sales, marketing, and many more. New digital technologies such as videos or the integration of 3D models ensure optimal knowledge transfer.

✓ **Increase your users' satisfaction and reduce your support effort**
Satisfy the high, individual information needs of your users simply on tablet, smartphone or directly on the display of the machine. Your target groups can also find out about everything that interests them about your product - further developments, project documents, certificates - they can find everything and give you feedback. This noticeably promotes customer loyalty. In addition, your target group receives all the information they want directly from you and not on external platforms. This increases the probality that additional services, accessories or spare parts will also be ordered directly from you.

✓ **Reduce downtime and search times**
Use TIM Content Delivery as a service portal: installed components, spare parts, tools or information on commissioning - your service staff and your customers receive all information and videos in a service portal exactly matching the order. They do not have to search long and are immediately ready to act.

✓ **Increase your sales and the fun of selling**
Provide your sales force with up-to-date information on your products, e.g. in a sales portal, with an easy-to-use product configurator or with individual offers at the push of a button.

✓ **Easily populate websites, apps, portals, flyers, etc.**
Support your marketing with up-to-date videos, graphics, images and other product data that they can conveniently use for various marketing channels.

✓ **Get started right away: TIM Content Delivery is ready to go as a SaaS solution**
TIM Content Delivery is a SaaS solution and therefore ready to use. You don't need to install any on premise software, all you need is an Internet-enabled computer. There are no project, implementation, or maintenance costs.

What are you waiting for?

Let our digitisation experts advise you. Arrange an online presentation or request our demo version without obligation:

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