

# globetrotters

On a linguistic mission

*Reach people in their own language*

You can reach  
93% of the world's  
population with  
160 languages.

Our 5,000 specialised  
translators are at home  
dealing with these languages.



*Language skills turn the big wide world into a global village.*

## Transline

Translation – key to understanding.

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Linguistic diversity connects people and cultures

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High performance is all about experience

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Language can change the world

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If you want to reach people, you have to speak their language

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Your benefits

Stefanie Baiker  
DTP expert  
and **creative mind**  
at Transline

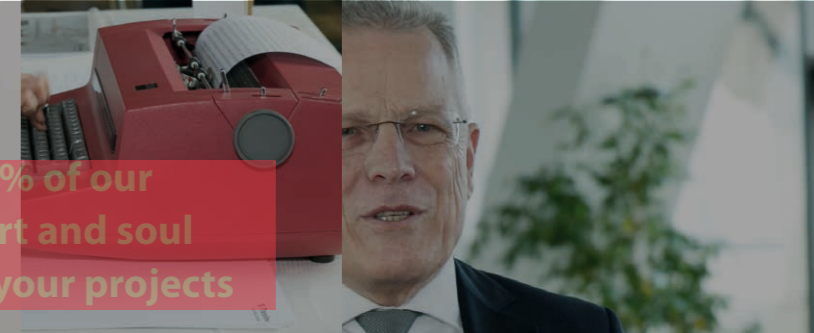
PEOPLE  
PLACES  
CULTURE  
LANGUAGE  
DREAM  
WORLD  
ENJOY

//////////////////// Linguistic diversity connects people and cultures



It all started with this typewriter, when Wolfgang Sturz (image right), Transline's founder, began using it to translate texts. An equally long-standing principle of ours: double verification.

100% of our  
heart and soul  
for your projects



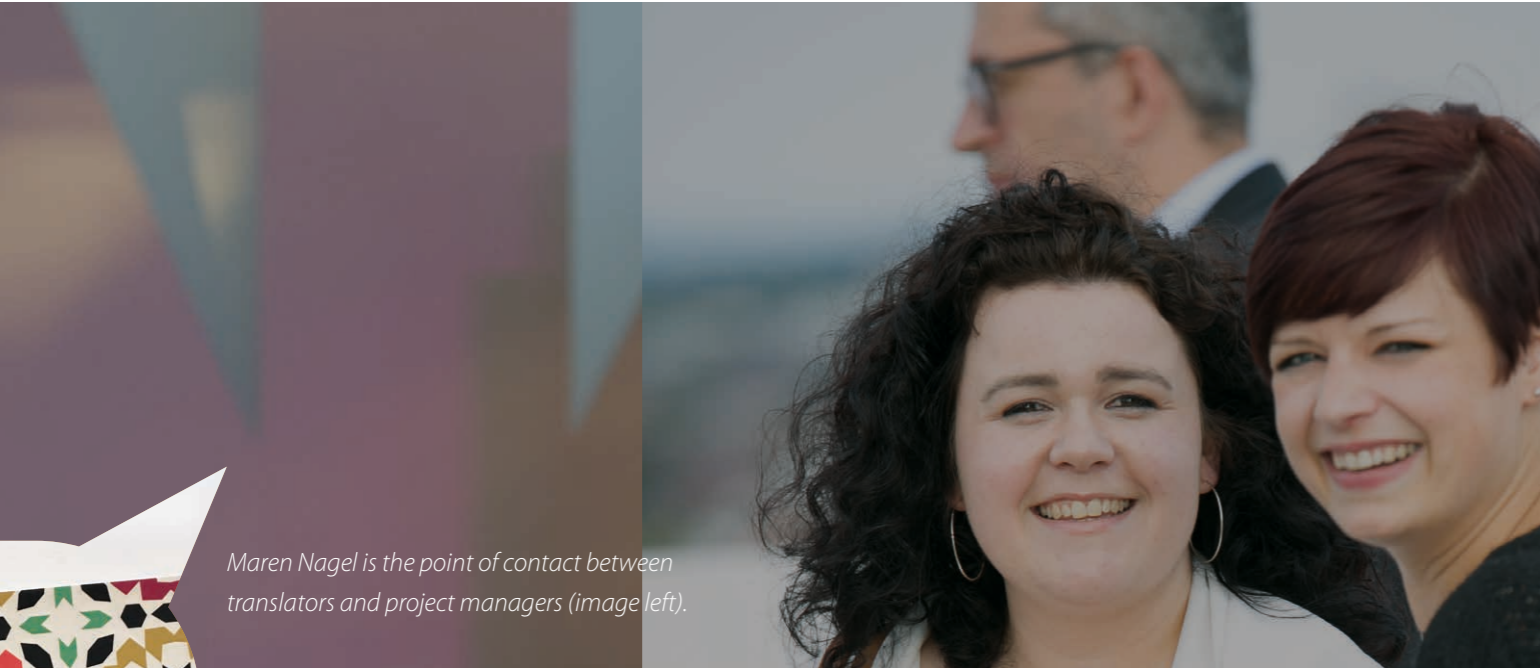
**The Transline Group.**  
Your service provider for all matters  
relating to translation.

The global markets offer your company great opportunities. Our mission is to work with you to capture them. And it's our strength, too.

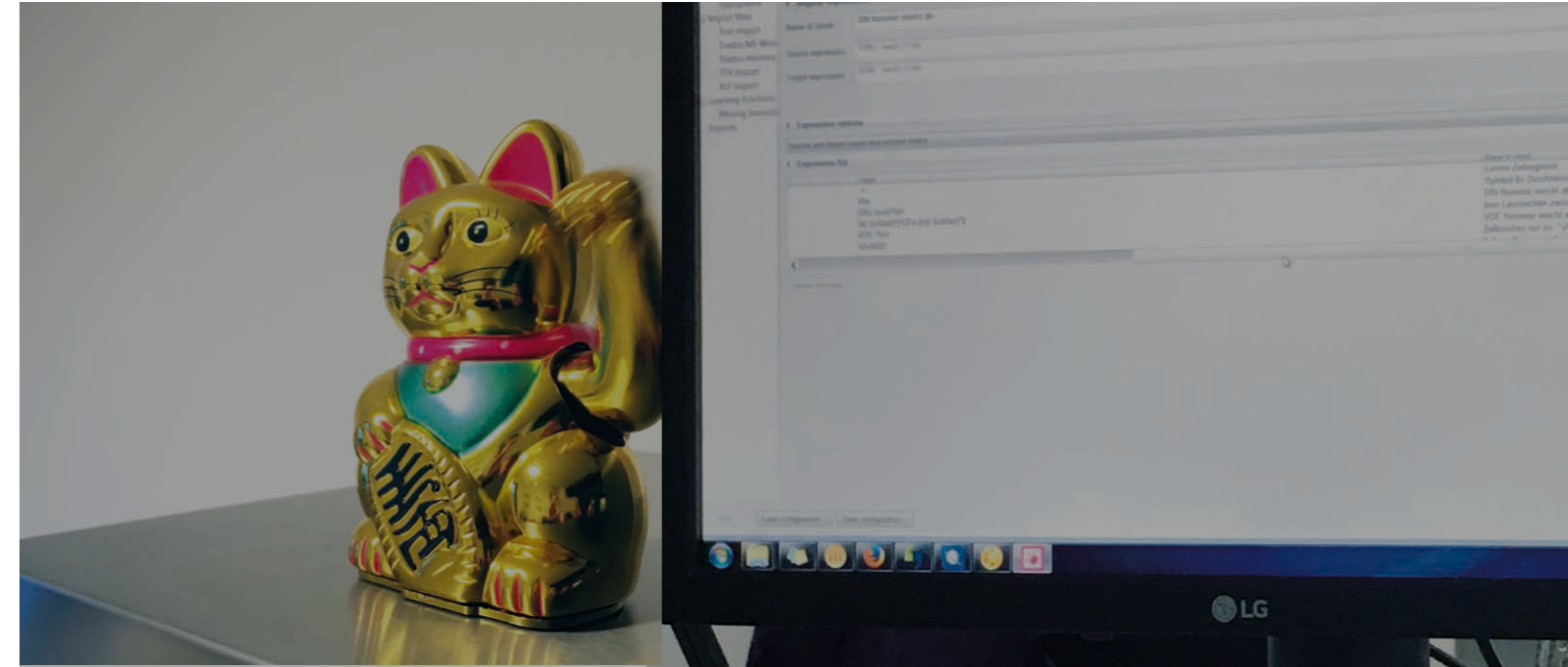
One thing is for sure: highly professional translations are the key to success. Our teams are located all over the world and are able to provide culturally authentic texts that will help you reach your audience in your target countries.

With more than 100 employees in Europe and approx. 5,000 specialised translators worldwide, Transline is one of the largest translation service providers in Germany. Our customers are not only impressed with the quality of our translations, they also value our excellent IT-driven project management, efficiency and speed.

/ Benefit from over 30 years of experience with complex translation services. Transline. **Decades of expertise.**



Maren Nagel is the point of contact between translators and project managers (image left).



**Extensive language services for demanding multilingual projects are our thing.**

We have a personal love of travelling to countries and continents where our translations are used.

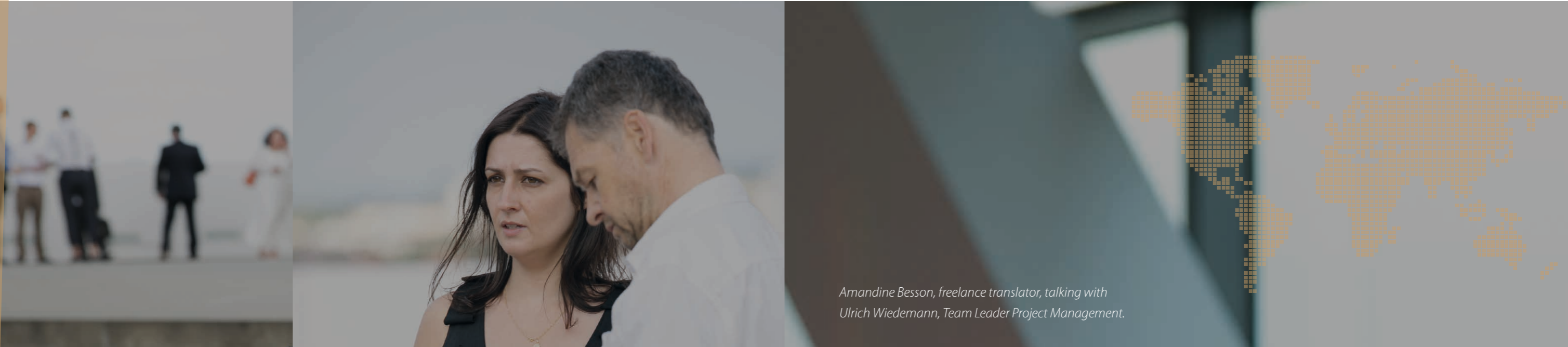
It all began in the 1980s. Wolfgang Sturz rejected several job offers in industry because he wanted to do something else: translate, work with language, and combine a global vision, technical expertise and a feeling for language, all to bring people together. That is why Dr Sturz, with his doctorate in engineering, went on to establish Transline and become a professional translation service provider. His speciality: translations for technically sophisticated products.

He soon made a name for himself as a highly competent and reliable business partner for companies exporting products to countries all over the world.

Transline is growing. And advancing globalisation means that our clients have ever more demanding needs.

Today, Transline works with a worldwide network of highly trained translator teams. The company is a pioneer of IT-supported supply chain management in the translation market. Our customers benefit from a traditional work ethic influenced by German SME culture, as well as our accumulated expertise, a high level of innovation and exceptional processing skills.

/ For international success, you need an experienced language service provider that **Globally active – together.** understands global business. Transline.



Amandine Besson, freelance translator, talking with Ulrich Wiedemann, Team Leader Project Management.

Anyone who wants to succeed amid the competition on international markets today has to meet high standards. That also applies to how you present yourself in the target culture, too, and is vital for your company's success. While this requires excellent quality, it also demands fast processes. If a text passage on your website changes, for example, then the new version should be available in all languages as soon as possible.

This can only be achieved by means of IT-aided tools and an experienced global network consisting of proven specialists and extremely efficient processes.

Transline realised this years ago and built up extensive expertise for the benefit of its customers. Our translation services include technical documentations, marketing and search engine optimisation, as well as online shop texts and documents for contracts and patents. Of course, we also take the cultural context into consideration, ensuring your texts truly speak to people.



**We love languages and cultures.**  
... and also have quite a weakness for sweets.

/ You set the highest standards for yourself  
and your international presence. A perfect match: Transline.  
Quality knows no bounds.



*Sabine Wälz is responsible for quality, while Valentina Sutter masters your projects.*



*Katja Schabert is the CEO of Transline Deutschland, and Marina Klöpsch is always on the lookout for good partners.*

It's not mere coincidence that makes you one of the world's leading exporters. In today's world, it's no longer enough to just offer the best products. What sets you apart are the accompanying services, the way you recognise and accurately assess your customers' needs, and how you develop trusting business relationships. In short: your proximity to the customer. Despite vast distances, despite different languages and cultures.

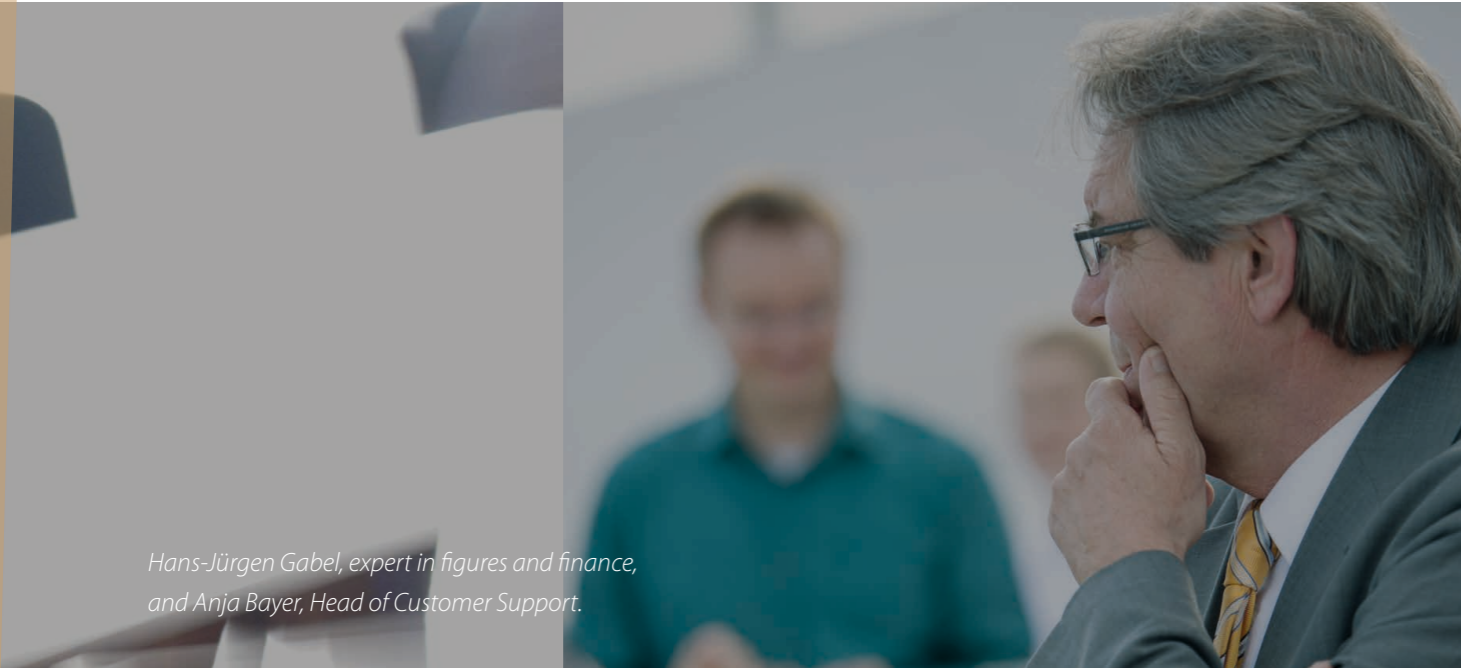
If you want to win the trust of your customers around the globe, you'll need to do more than just impress them with excellent products. We are by your side, at home at all kinds of global regions, cultures and languages.

Whether you are a medium-sized "hidden champion" or you maintain global customer relationships for an international company: our translations and associated services will meet your highest expectations – as well as your customers'. Guaranteed. No matter how complex your processes, we'll get to grips with them and work with you to develop streamlined solutions and implement them with the utmost efficiency – without breaking your budget.

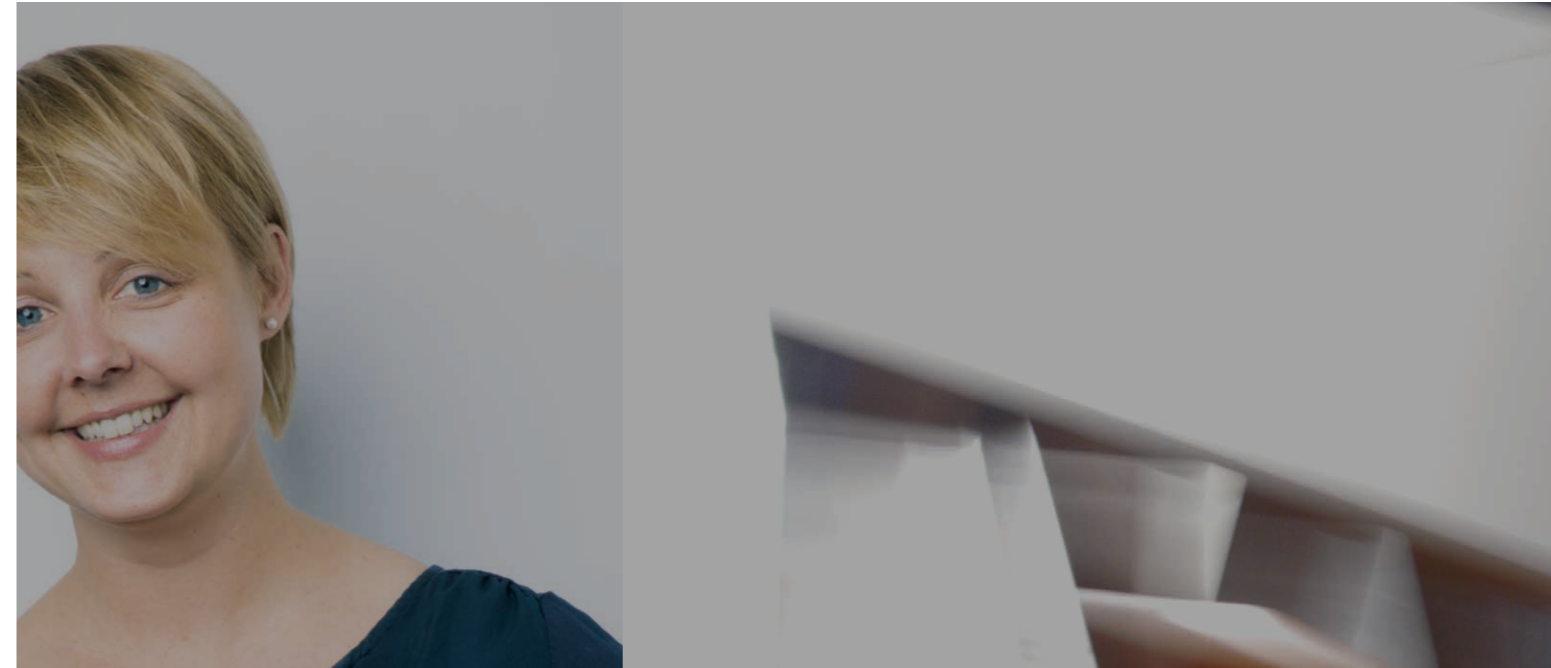
**Your projects are our top priority.**  
We work with you to open up the world's marketplaces to your business.

“Being connected to the whole world from our desks and on a personal level – that’s something that fascinates us every single day.”

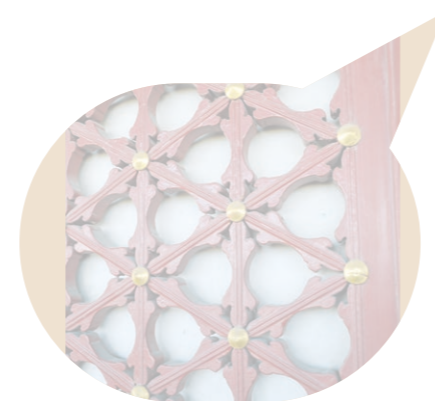
/ Partners need to work together in perfect harmony to achieve flawless **Professional in every detail.** performance on a global scale. Transline.



*Hans-Jürgen Gabel, expert in figures and finance, and Anja Bayer, Head of Customer Support.*



Conquer the global market with your products. **With our language skills, your message will be understood everywhere.**



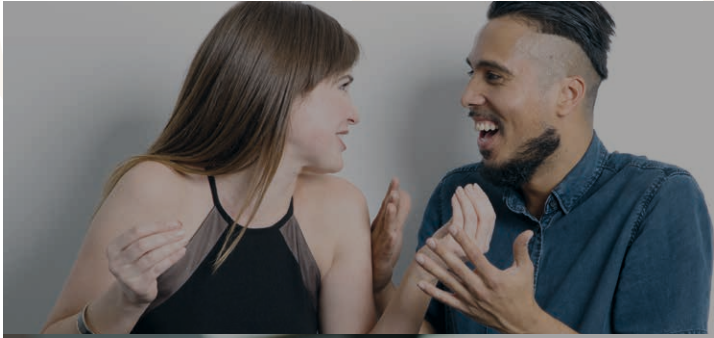
If you want to hit maximum performance, you have to focus on your strengths and core competencies. Every good business leader knows that.

That's why we provide in-depth knowledge, the best consulting and first-class, all-round service, aimed at achieving flawless linguistic performance – leaving you free to concentrate on your day-to-day work.

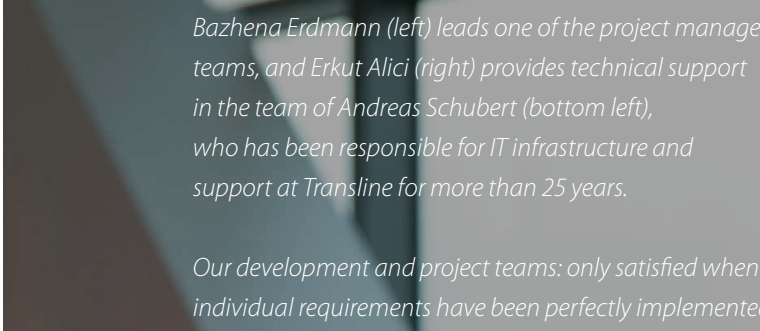
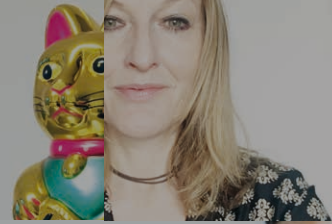
You can confidently hand over all work that has anything to do with your translations. We work with you to develop solutions that are precisely tailored to your individual needs. The results are highly flexible, lean and – wherever possible – automated workflows.

This allows us to streamline your processes and reduce your costs. If required, we can integrate your subsidiaries in the target countries into the translation workflow to minimise the time you spend coordinating your projects.

Thus we will help you to conquer global markets not only with your products, but also with professionally translated materials, so you can relax and focus on your areas of expertise.

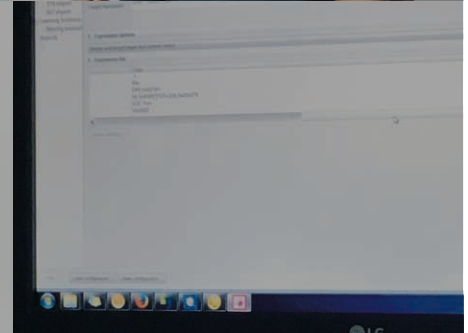


*Birgit Neu (right) designed this brochure and all our other marketing material.*



*Bazhena Erdmann (left) leads one of the project management teams, and Erkut Alici (right) provides technical support in the team of Andreas Schubert (bottom left), who has been responsible for IT infrastructure and support at Transline for more than 25 years.*

*Our development and project teams: only satisfied when your individual requirements have been perfectly implemented.*



**Which are the most widely spoken languages in the world?** Chinese, Spanish, English, Hindi, Arabic, Portuguese, Bengali, Russian, Japanese, German, Marathi, Korean, French, Turkish, Tamil, Vietnamese, Urdu, ...?

# Transline

Translation – key to understanding.

Comprehensive language services for demanding multilingual projects

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